

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(MBHB Case No. 03-380-D)

In re the Application of:)	
)	
Rosenberg et al.)	Examiner: Jean D. Janvier
)	
Serial No.: 09/978,170)	Confirmation No.: 3931
)	
Filed: October 15, 2001)	Art Unit: 3622
)	
For: Method and System for Pause Ads)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313

RESPONSE TO OFFICE ACTION MAILED JANUARY 9, 2008

Dear Sir:

In response to the office action mailed January 9, 2008, Applicant submits the following amendments and remarks.

Claim amendments begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

Payment of fees - The Patent Office is hereby authorized to charge any required fee(s) or credit any overpayment to Deposit Account No. 13-2490.